

## ***TAA – The Vision and the Photo***

**Those early years proved difficult**

**For fledgling TAA.**

**'We need a symbol bright and young,**

**But shows we're here to stay.'**

**And Ian Sabey found just that**

**A lass named Nola – 'Hey!**

**She's young and bright and beautiful,**

**She is the 'Friendly Way!'**

**But Arthur Coles was not impressed**

**'Too glamorous by far,**

**We're selling safety - first and last -**

**And not a racing car.'**

**Though some were disappointed, true,**

**Yet Sabey bided time**

**He was convinced the day would come**

**And bring a change of clime.**

And that time came when Arthur Coles  
Decided to resign  
A man so resolute and strong  
In other ways benign.

So scarce two months had come and gone  
The time was *Nola Rose*  
Her photograph in uniform  
Proved an enduring pose.

That pose and vision long endured  
The vision – TAA  
And symbolised for many years  
'We are the Friendly Way!'